



# PHS MUSIC BOOSTERS

COMMUNITY. SUPPORT. PASSION.



**PHS MUSIC BOOSTERS**  
COMMUNITY. SUPPORT. PASSION.

# PHS General Members Meeting

**Wednesday, September 4, 2024**

PHS Music Boosters

Music Directors:

- Mr. Rangel, Director of Vocal Music
- Mr. Desmond, Director of Instrumental Music
- Mr. Traska, Director of Instrumental Music
- Mr. Distant, Director of Instrumental Music



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## AGENDA:

- I. **Pre-meeting Social: In-Person in Room 304**
  - A. Childcare
  - B. Let's get to know each other
  - C. Q & A, conversations with the Board and Directors
- II. **Welcome and Introductions : [Zoom Link](#)**
  - A. Introductions of Board Members and Directors
  - B. THANK YOU to our volunteers and donors for the month!
- III. **Agenda Overview and Goal for today**
  - A. Why is Music Boosters important?
  - B. Breakdown of 24-25 & Current Donations status
  - C. Music Boosters Goals for 2024-2025
  - D. Directors Updates
  - E. Upcoming Events and Activities
- IV. **Open Forum: Discussions, questions, suggestions, & comments**
- V. **Meeting Adjourn**



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## Welcome everyone!

- Thank you for joining us tonight!
- Welcome to everyone present in Room 304, and all of you joining on Zoom. For those on Zoom, would you please type your name down in Chat, for us to record those who attended. For those at PHS, please sign in.
- If you would like translation in Korean or Chinese, please let us know in Chat or in person.
- Feel free to ask questions in Chat, and we will get to them at the end.

# The Board



**Lee Chhen Stewart**  
**President**

My son is a Junior and participates in Marching Band, Orchestra, Jazz Band, and PSYO.

My daughter graduated 2024 from PHS Marching Band, Orchestra, Wind Ensemble, & Jazz Band.



**“Raina” Eujin Song**  
**Vice President**

My daughter is a sophomore in Marching Band and plays the trumpet.

I also have a 6th grade son, and he loves swimming and art.



**Erica Borquez**  
**Treasurer**

My oldest son participated in Marching Band, Wind, and Jazz throughout high school. My middle son loves playing guitar.

I currently have a freshman that plays football.



**Krizen-Joi Aguilar**  
**Secretary**

My son participated in Portola Singers and graduated 2024

My daughter is a sophomore and participates in Canta Bella

# The Board



**HyoJin Bae**  
**Fundraising/Website**

My daughter is a senior and has been involved in Color Guard. She is my only child.



**Lourdes Atienza**  
**Publicity**

My oldest son used to be in Marching Band, Pop Music and Jazz Band. He graduated last year, 2024.

I have a daughter in 8th grade who plays violin and guitar but not sure if she will join music program next year in HS.

# We want to recognize our Parent Leads who are liaison for the Board.

## Ensemble Parent Lead:

- Marching Band: **Jonathan Briggs Sr**
- Color Guard: **Sujin Choi**

**We are still looking for parent leads for the following programs:** *Email us if you are can join us.*

- Instrumental (Band & Orchestra)
- Vocal
- Pop/Guitar
- Jazz
- Percussion
- Alumni Relations
- Drivers for Marching Band trucks

# DIRECTORS



**Mr. Rangel**

Teaching at PHS since 2017. Teaches all vocal classes and AP Music Theory. Studied Music Education at CSUF and currently completing Master of Music in Conducting.



**Mr. Traska**

Started at PHS in 2018. Teaches instrumental classes alongside Mr. Stevens and Mr. Distante.



**Mr. Stevens**

Started the full music program when PHS opened in 2016. Teaches instrumental music alongside Mr. Traska and Mr. Distante.



**Mr. Distante**

Been teaching at PHS since 2021 in different roles, currently in his second year here as a credentialed music teacher. CSULB graduate and instrumental music director alongside Mr. Stevens and Mr. Traska.



# 2023-2024 CELEBRATIONS

1. Winter Color Guard placed 1st in the WGASC Division!
2. Vocal Program sent 11 students to STATE CHOIR, the most of all California programs!
3. Marching Band placed 3rd in Division Championship , 11th in the California State Band Competition Southern division!
4. First annual Cultural Showcase!

A background image of a musical score with various notes, rests, and dynamic markings like 'cresc.', 'pizz.', and 'p'.

**Thank YOU to our  
volunteers and donors  
from August!**

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# August

# Volunteers

## PARENT VOLUNTEERS

Dora Huang & Kalani

Chau & Linh

Jamie Lee

Helena Cho

Anna Park

Sujin

Katie

Kelly Choi

Inhye

SK Kim

Jungwa

Lourdes & James

Russell & Kathleen

Lawrence & Cris

Jennie

HyoJin

Raina "Eujin"

## CHILD

Keaton

Benjamin

Kaden

Amy

Yena & Yuna

Jimin & Sera

Jason

Seoyeon

Luna

Wonny

Jacquelin C

Carson

Kian

Rachel

Leah

Koewn

David & Masako

Melanie

Faiza

Vinita

Suin

Hester & XXXX

Jungyi

Stella

Hyeonggeun

Gemma

Kelly & Linda

Linda Lu

Hyun Suk

Klaire & Nam Huh

Reg & Lee

Helen & Tony

Min Jin & XXXX

Therese and XXXX

Sujin

Kainoa

Sufia

Leia

Alice A

Jane

Alice

Minseong

Doyoon

Ethan C

Kaden Lu

Aiden

Yeonwoo

Philip

Noa

Emily

William

Bastien

Sunny

Maria

Tina Cao

Shawn

Julie Kim

Vina Fung

Cliff Hattar

Katherine

Luna

Gabriella

River

Andy L

Zoe

MacKenzie

Hayden



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# Donors

## *THANK YOU TO*

**ALL of the PARENTS who have made your donations!**

**178 Parent Donors**

from all of the music programs

**73 In-kind donations**

of food and materials



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# SPONSORS & BUSINESS DONORS

Home Depot - Woodbury

- \$150 plus discounted items towards our materials purchases
- Bucket of supplies (gloves, cleaning, brushes, etc...) to build props

Lynx House Partnership - Beliera

- \$500 for our students playing during their opening



# Why Music Boosters need parents?

- Your student **NEEDS** your presence!
- Parent support and presence demonstrates our pride in our students, programs, and directors' hard work.
- A strong and quality music requires funding and presence in our community.

# 2024-2025 : What's New

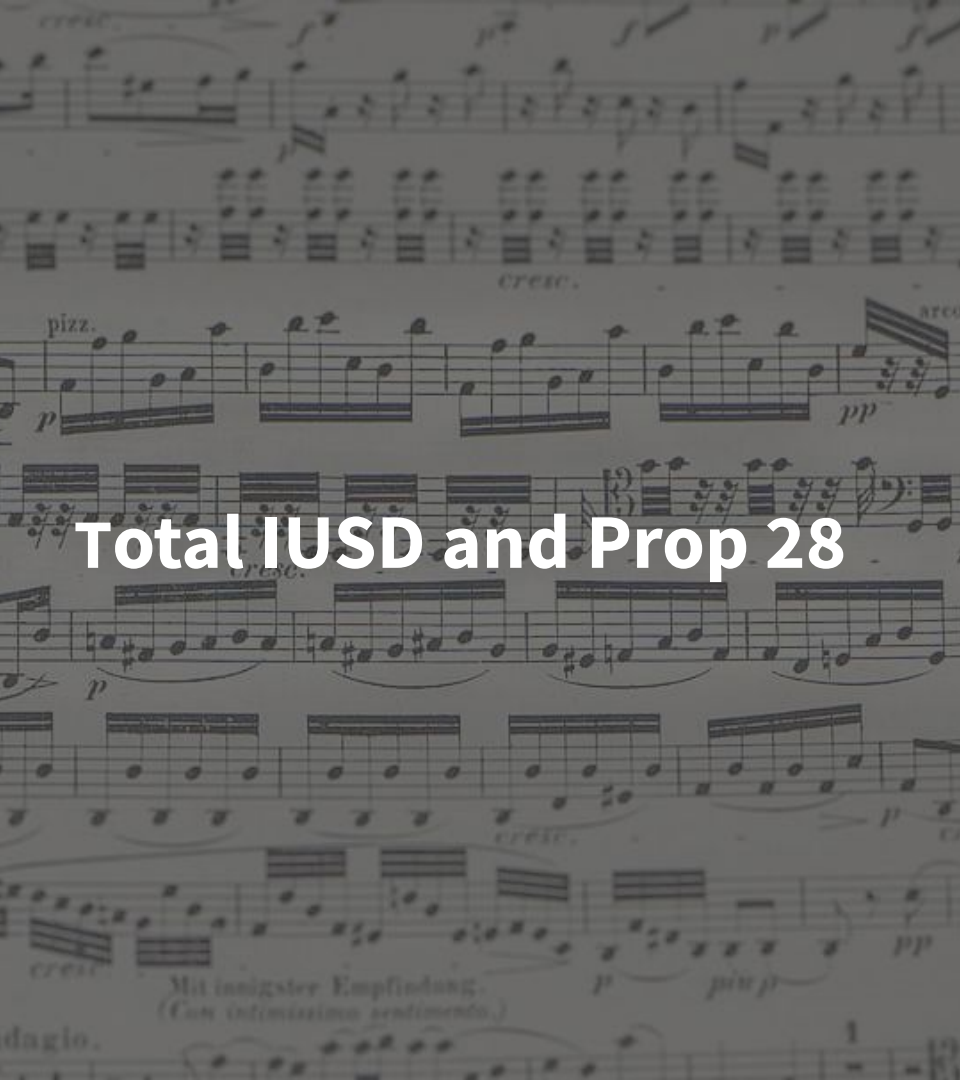
1. We have a [Music Boosters](http://www.phsmusicbooster.org) website! [www.phsmusicbooster.org](http://www.phsmusicbooster.org)
2. [BAND](#) app is our new communication tool along with email, Instagram & website.
3. **Portola PROM on January 10, 2025!** A performing arts collaboration. Look for the “SAVE THE DATE” card, and book your tickets early!
4. **Student volunteers will get community service credit** by helping Music Boosters at various events! Check it out on our website!
5. **Parent volunteers, earn free concert access** when you volunteer! More to details come...

# 2024-2025 Budget

Total for our GOAL:

**\$261,846.00**





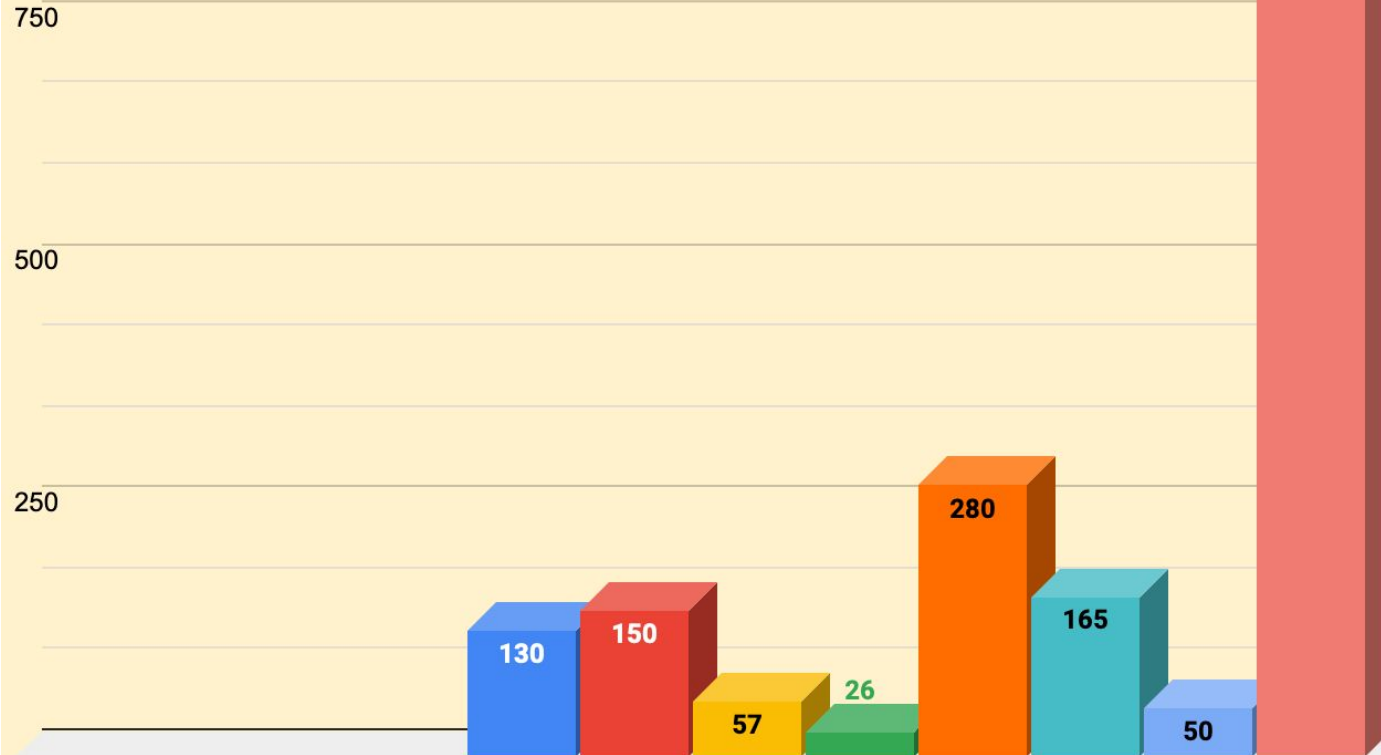
## Total IUSD and Prop 28

### Fundings:

- Only funds certified coaches and instructors
  - Limits what the department can spend for support
  - For all arts and performing arts, providing funds based on enrollment numbers in the class.
-

# Student Enrollment 2024-25

■ MB ■ Guitar (Rock& Roll) ■ Jazz ■ Spring Color Guard ■ Band/Orchestra  
■ Choir ■ Indoor Percussion ■ Total



**Number (858) reflect** head count per class and students who enroll in more than 1 class.

We have an increase of **155 students across** the three programs.!



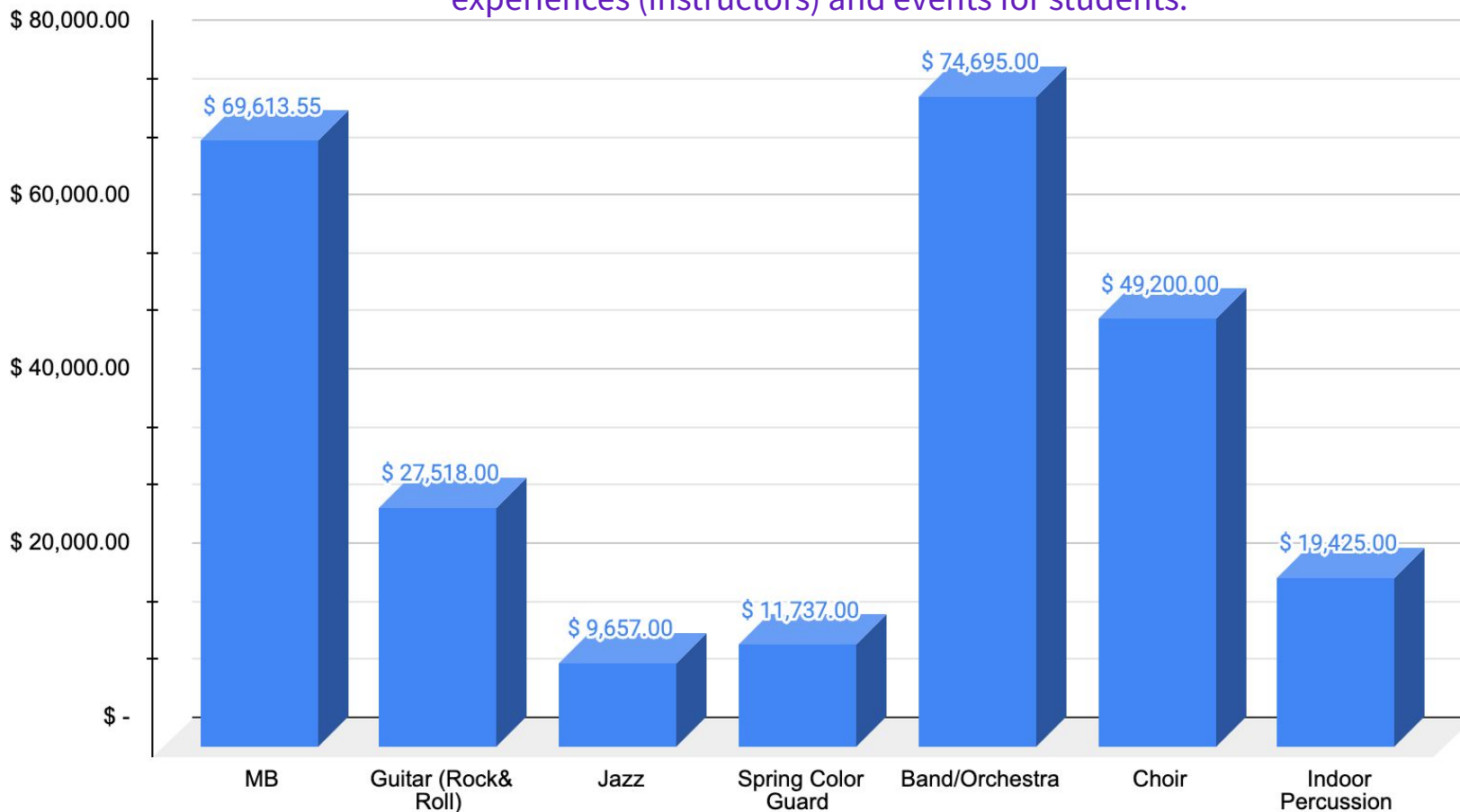
**PARENT DONATIONS:** Direct  
student support for specified  
music programs

## Parent Donations:

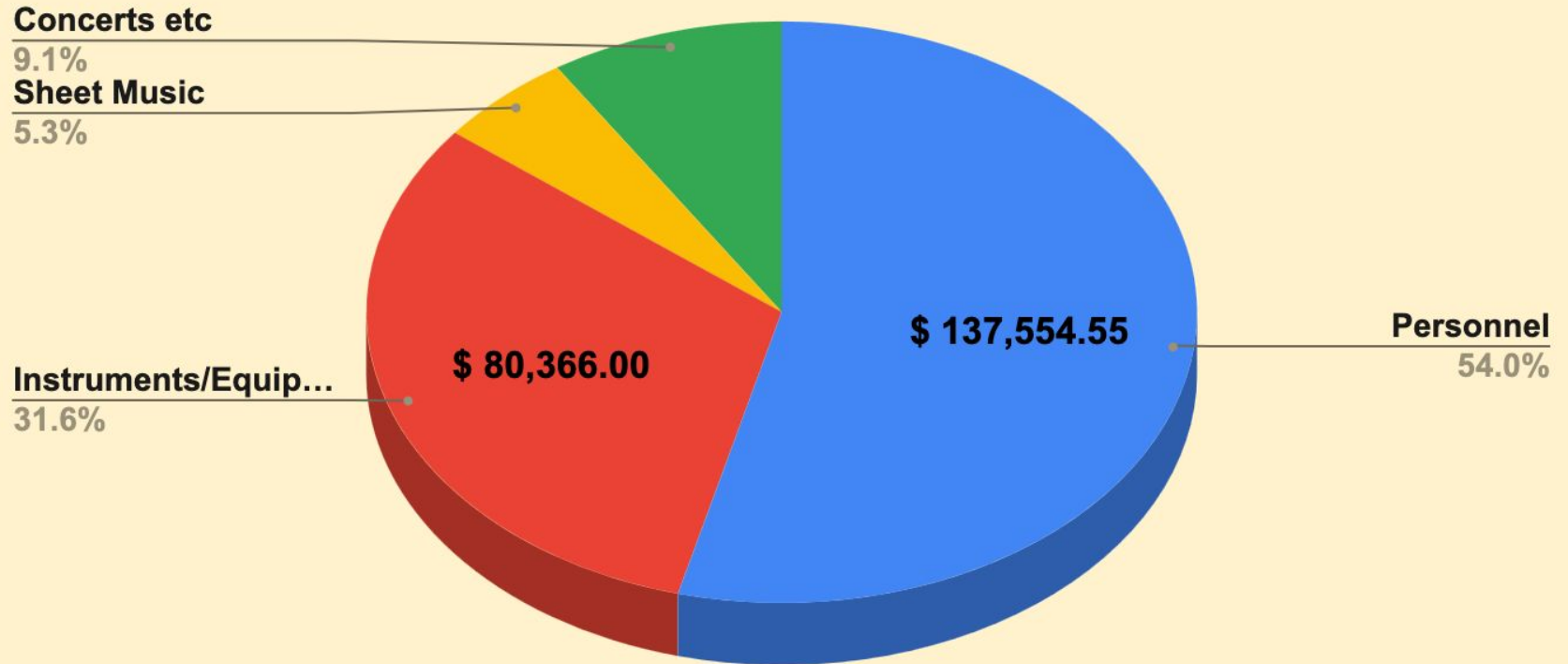
- Instructors/Coaches/  
Clinicians
  - Instruments,  
Equipment &  
Transportation
  - Sheet Music
  - Concerts, festivals,  
competitions &  
membership fees
-

## 24-25 Program Budgets

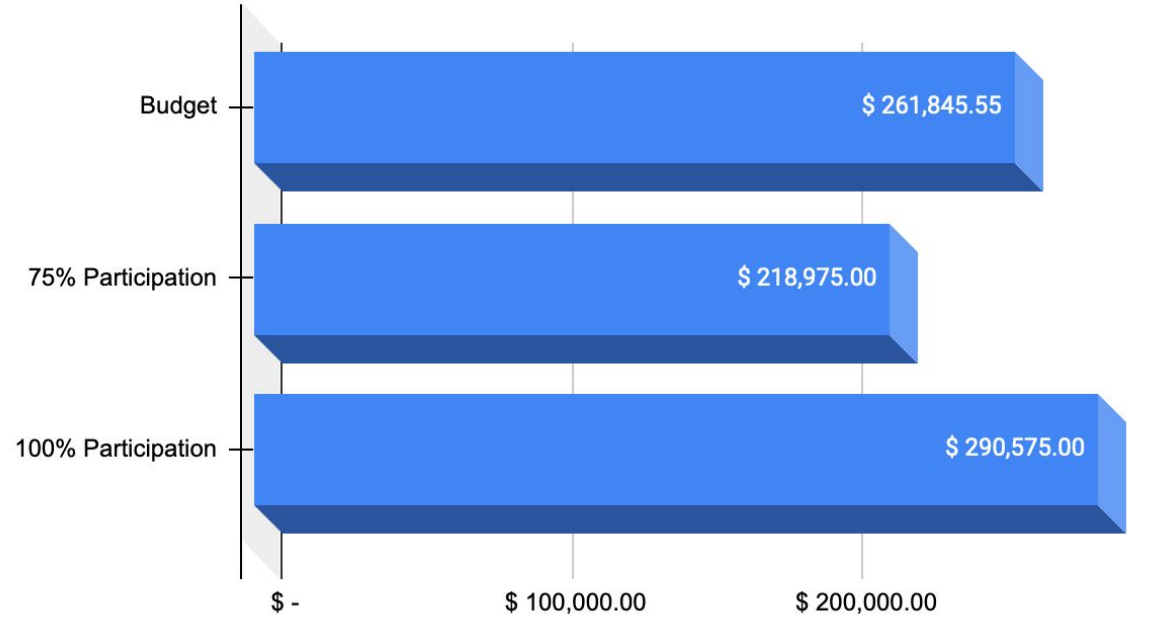
Budget reflects amount needed to ensure we provide quality experiences (instructors) and events for students.



# Parent Donations: Direct Student Supports



## Comparison





## **Business/Corporate Donations & Boosters Fundraising:**

- Professional concert rentals/support
- Student program scholarships
- Banquets
- Student/staff apparels
- Food for students/recruitment
- Recruitment & outreach to schools, community, etc...
- Family events & activities
- General operating
- Other expenses

# Current Donations and Expenditures

Program	Parent Participation	Received	Spent
MB	66	33100	10830.59
Winter Guard/Percussion			
Jazz	2	225	
Vocal	29	5135	400
Pop/Rock/Studio	9 +	2750	
Concert Ensembles	81	21425	1326.15
Rental		5500	
Boosters		527	4653.81
<b>Total</b>		<b>68,662</b>	



# Overview of 23-24 Goals

Increase parent engagement at all of our events.

- Concert attendance and ticket sales increased to an average of 450 to 500 attendees
- Meet & Greet had over 75 participants

Increase business donors, partners, and sponsors.

- 15 Business sponsors for food and other in-kind donations
- 10 plus Donors with a monetary donations (including parents and families who donated beyond requested amount)

Promote our students in the community

- WGASC competition at PHS, over 2000 attendees
- Performance at outside venues such as the CAMP, Beleira opening, Walk to End Alzheimer's

# GOALS FOR THE YEAR

For the 24-25 year, we will continue last year's goals, along with

- a. 100% Participation in our Parent requested donation. Every dollar counts!
- b. Increase our community outreach and engagement with our Portola Springs and Irvine communities, seniors, and community organizations.
- c. **Increase business donors, partners, and sponsors.**

# Increase business donors, partners, and sponsors.

- Matching funds with employer
- Engage your families, friends, colleagues, and neighbors who are business owners
- Engage the local businesses and corporations



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# Introduction(1/2)

## Welcome to the 2024-2025 PHS Music Boosters Sponsorship Opportunities!

Support PHS Music Programs:

- PHS Music Boosters: Committed to enhancing a dynamic music program including Marching Band, vocal ensembles, orchestras, jazz bands, wind ensemble, and more.
- Student Involvement: Over 650 students, a vital part of the school's community spirit.

Recent Achievements:

- Color Guard: 1st place in our division at WGASC
- Vocal Program: 11 students qualified for State Choir, the highest number in California
- Marching Band: 11th place in the state championship



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# Introduction(2/2)

## Welcome to the 2024-2025 PHS Music Boosters Sponsorship Opportunities!

### Exciting Events Ahead:

- Continued participation in marching band, state choirs, winter guard, indoor percussion, and numerous concerts, events, and festivals across California.

### Partner with Us:

- Explore how we can work together to support our music students and enhance the community's engagement with our vibrant music program.



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## **Sponsor Tiers & Benefits Overview**

# **Welcome to the 2024-2025 PHS Music Boosters Sponsorship Opportunities!**

### **Sponsor Tiers:**

- Maestro Sponsors (\$5,000 and up)
- Virtuoso Sponsors (\$3,000 and up)
- Concerto Sponsors (\$1,000)
- Boosters Sponsors (\$500)

### **Benefits:**

- A detailed list of benefits for each tier will be provided.
- Benefits are currently being finalized and will be tailored to each sponsorship tier accordingly.



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**Benefits List:  
Not Yet Finalized (1/2)**

# **Welcome to the 2024-2025 PHS Music Boosters Sponsorship Opportunities!**

## Digital Advertising:

- Thank you banner on Social Media Platforms
- Thank you/Welcome banner on PHS Music Boosters Website
- Company logo and link on sponsor page of PHS Music Boosters Website
- Company logo on event poster and Social Media Posting
- Company logo on Email Footer in Music Booster emails to our greater PHS Music Family



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**Benefits List:  
Not Yet Finalized (2/2)**

# **Welcome to the 2024-2025 PHS Music Boosters Sponsorship Opportunities!**

## Physical Advertising:

- Company logo on event banners (physical) during Concerts and Marching Band events
- Company logo on all concert programs for the year
- Company logo on sponsor banner (physical) in all music rooms
- Company logo on Spirit Gear: T-shirts and/or Hoodies

## Recognition:

- At Marching Band and Vocal Banquets
- On Concert events





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# All Parents

Show your **SUPPORT** and get our name out in the community!



**Hoodies**  
\$25/\$27 (2XL+)

**T-Shirts**  
\$10

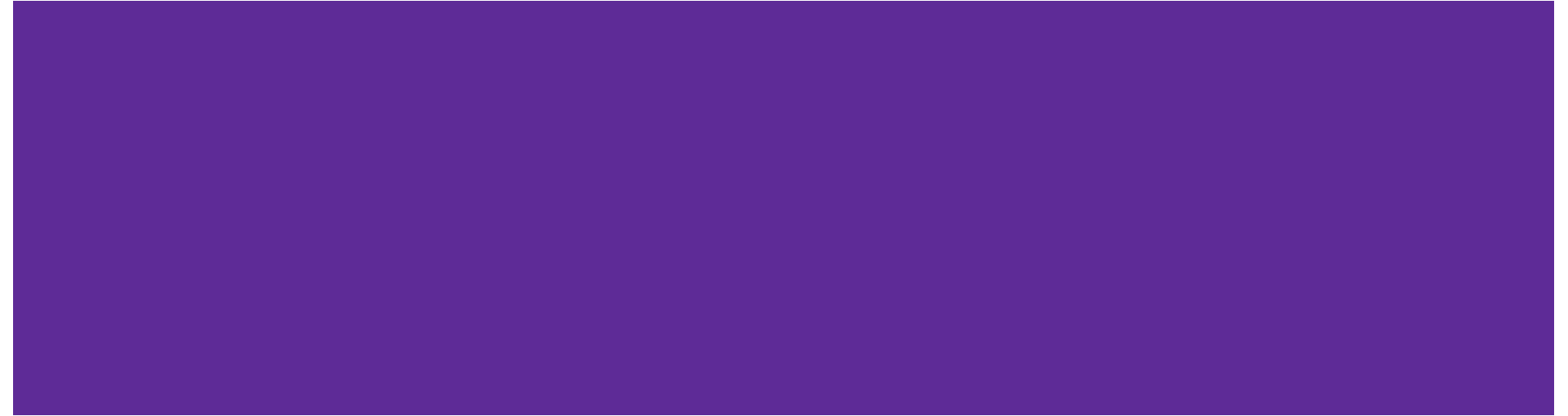


# DIRECTORS UPDATES

Mr. Stevens reported:

1. **PHS will now bill the programs for after-school events for Custodial Services.**
2. **Will add about \$9,000 - \$10,000 to our budget** to cover concerts, Booster events, recruitment activities, rehearsals and any after school programs related activities.

# Vocal



# **Instrumental**



# Board Updates





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# Upcoming Events

<p><b><u>SEPTEMBER</u></b></p> <p><b>Sept 4</b> - <a href="#">Boosters General Meeting</a> This link is for all General Meeting.</p>	<p><b>Sept 11</b> - Music Boosters Parents Meet &amp; Greet from 4:30 PM - 5:30 PM (Before Back to School Night). <i>Come meet other music parents and the directors!</i></p>
<p><b>Sept 6</b> – HOME Football (5pm Call) - our first performance! Come cheer on our Marching Band &amp; look for the Music Boosters Parent Section by the band! Wear your Booster shirt!</p>	<p><b>Sept 13</b> - Bulldogs on Broadway (7pm) - Fundraiser collaboration for the Musical</p>
<p><b>Sept 11</b> – Bulldogs on Broadway Dress Rehearsal (12-5pm)</p>	<p><b>Sept 14</b> - MB Rehearsal (12-5pm) Everyone is welcome to our final props workshop day! 12 - 5 pm at PHS.</p>
<p><b>Sept 11</b> – Pride of Portola (Marching Band) Pictures (130-230pm)</p>	<p><b>Sept 20</b> - HOME Football (5pm Call)</p>
<p><b>Sep 11</b> – Back to School Night (Parents to meet teachers @5:30 pm)</p>	<p><b>Sept 25</b> - ALL-STATE AUDITION REGISTRATION DEADLINE</p>

# President

- ★ Music Boosters is year its 7th Year of incorporation as a Charitable Non-profit! Thank you to the Directors and parents who chartered this organization in 2017!
- ★ In our 7th year, 2024 is an exciting year as our programs have expanded from 703 to 858 students across band, vocal, & orchestra!
- ★ We need more parents to get involve to continue to grow, enrich, and strengthen our presence to showcase our students' talents locally, state-wide, and nationally.

# Vice President

- It is a great honor for me to be part of Music Boosters. We are here to increase and enrich the educational experience of all students in the music program.
- I do appreciate all of your supports and help.



# Fundraising

- **Current Status:** With the start of the new school year being busy for both parents and students, we have not yet held any fundraising events.
- **Future Plans:** We're considering hosting fundraising events on a bi-monthly or quarterly basis, including family fun/dine-out nights and student hang-out days.
- **Broader Fundraising Efforts:** Fundraising isn't limited to events. As mentioned earlier, we'll start sending out sponsorship opportunities packets. Please share this with your neighbors and friends to encourage them to join our sponsorship program.
- **Updates Coming Soon:** More details will be provided next month.

# Web

- **Stay Connected:** We aim to communicate frequently with our music family. For the latest updates and information, please visit our website.
- **Volunteer Opportunities:** Actively recruiting volunteers for each event. Visit the Volunteer menu, divided for parents and students.
- **Event Archives:** Please upload your photos and videos to the Band App so we can create and share an event archive.
- **Coming Soon:** Concert ticket sales will be available on our website. We plan to offer season passes, so check back later to purchase in advance.

# Secretary

**I am so excited to kick off this 24-25 school year!  
Parents and Family, Let's make this year the best year for our Music Programs!  
Being new I am looking forward to meeting everyone!  
If you see anyone with a Music Booster Shirt  
PLEASE come introduce yourselves.  
We would love to connect the parents to the students.  
GO BULLDOGS!!**

# Publicity

*Connect  
With Us!*

[www.phsmusicbooster.org](http://www.phsmusicbooster.org)

musicboosterportolahs@gmail.com



<https://www.youtube.com/channel/UC2gcm2nbYBEFCzb6XXxix2g>

# Treasurer

**Please continue to send in your donations:**

1. Checks can be given to Directors
2. Online with Square

**GOAL:** 100% Participation - any amount that you can donate between now and December 31st is greatly appreciated toward our budget goals

# Music Program Wish List

[Amazon Wish List](#)

Thank you those who  
have donated!

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# Open Forum:

## Discussions, questions, suggestions, & comments

1. Question regarding employer match for parent donations:
  - a. YES, please ask your Human Resource or similar departments.
  - b. We are a Non-Profit 501(c)(3). Our tax ID (or EIN) # is: 82-1740565 for PHS Music Boosters Inc.
  - c. Please feel free to contact us at [musicboosterportolahs@gmail.com](mailto:musicboosterportolahs@gmail.com)
2. We have materials ready if you are will to ask your company to be a sponsor or donor for our music programs. All donations will help offset budget, and if annual, will help lower the requested donations amount for parents in the future.

# Meeting Adjourn

Thank you for joining us today!

See you soon at our upcoming events and activities!